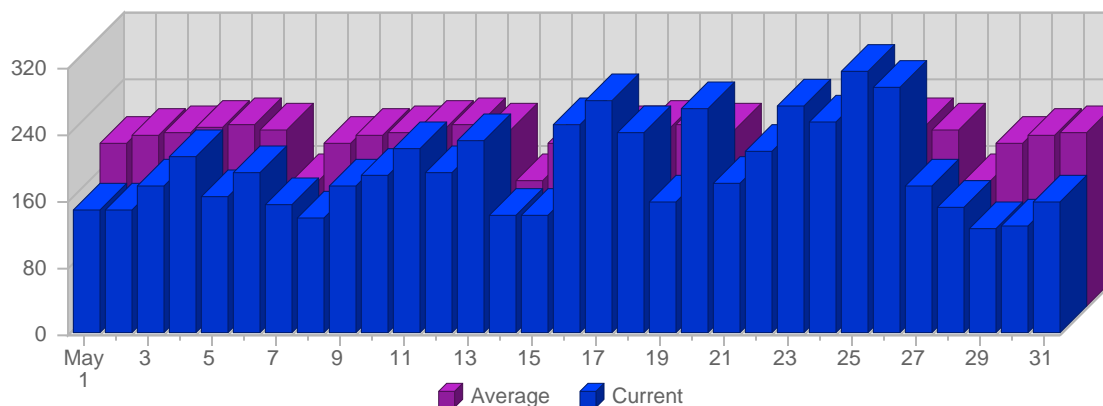
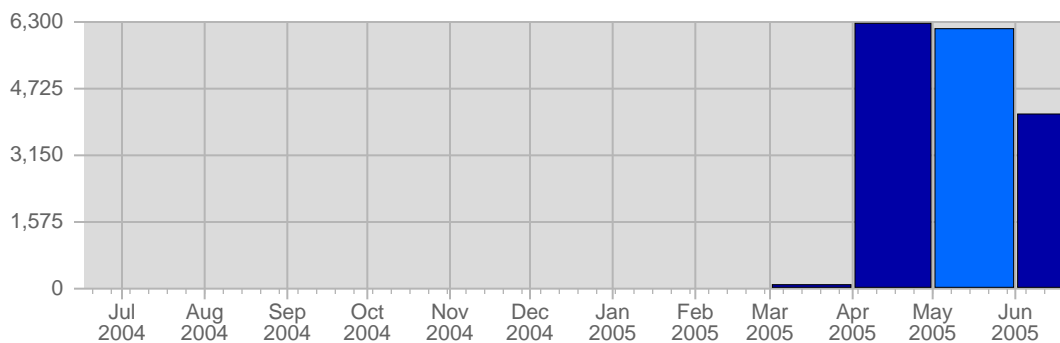


## Report Description

Domain: srhsf.org  
 Report Description: Executive Summary Report for the month of May 2005  
 Report Range: Month of May 2005  
 Report Scope: Historical Data

## Visits



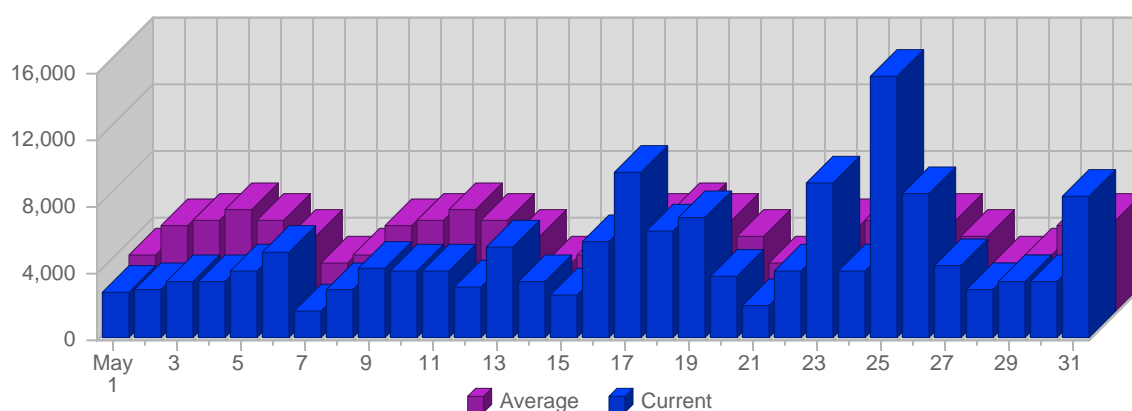
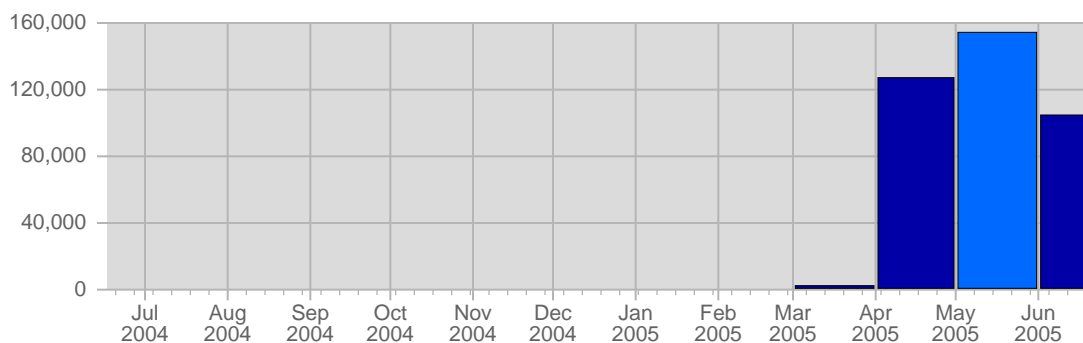
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Sun May 1st, 2005	150	195.46	-85 ▼	2.45%
Mon May 2nd, 2005	149	207.09	-98 ▼	2.44%
Tue May 3rd, 2005	176	208.00	-57 ▼	2.88%
Wed May 4th, 2005	212	216.55	+23 ▲	3.47%
Thu May 5th, 2005	166	219.91	-283 ▼	2.71%
Fri May 6th, 2005	193	211.55	+15 ▲	3.16%
Sat May 7th, 2005	154	150.91	+5 ▲	2.52%
Sun May 8th, 2005	138	195.46	-12 ▼	2.26%
Mon May 9th, 2005	179	207.09	+30 ▲	2.93%

Continued on Page 2 ...

... continued from Page 1

Tue May 10th, 2005	189	208.00	+13 ▲	3.09%
Wed May 11th, 2005	223	216.55	+11 ▲	3.65%
Thu May 12th, 2005	192	219.91	+26 ▲	3.14%
Fri May 13th, 2005	232	211.55	+39 ▲	3.79%
Sat May 14th, 2005	143	150.91	-11 ▼	2.34%
Sun May 15th, 2005	142	195.46	+4 ▲	2.32%
Mon May 16th, 2005	250	207.09	+71 ▲	4.09%
Tue May 17th, 2005	279	208.00	+90 ▲	4.56%
Wed May 18th, 2005	240	216.55	+17 ▲	3.92%
Thu May 19th, 2005	159	219.91	-33 ▼	2.60%
Fri May 20th, 2005	269	211.55	+37 ▲	4.40%
Sat May 21st, 2005	182	150.91	+39 ▲	2.98%
Sun May 22nd, 2005	220	195.46	+78 ▲	3.60%
Mon May 23rd, 2005	273	207.09	+23 ▲	4.46%
Tue May 24th, 2005	253	208.00	-26 ▼	4.14%
Wed May 25th, 2005	315	216.55	+75 ▲	5.15%
Thu May 26th, 2005	296	219.91	+137 ▲	4.84%
Fri May 27th, 2005	176	211.55	-93 ▼	2.88%
Sat May 28th, 2005	151	150.91	-31 ▼	2.47%
Sun May 29th, 2005	126	195.46	-94 ▼	2.06%
Mon May 30th, 2005	130	207.09	-143 ▼	2.13%
Tue May 31st, 2005	159	208.00	-94 ▼	2.60%
	6,116	3,143		

## Hits



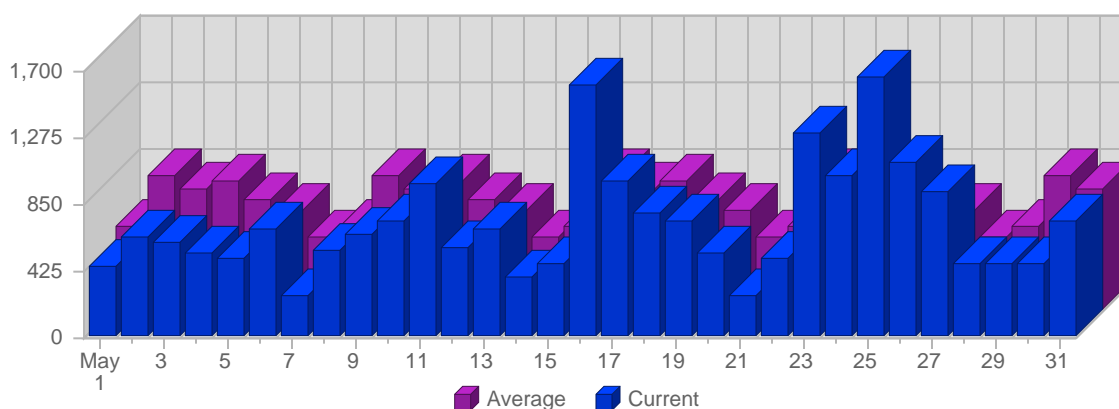
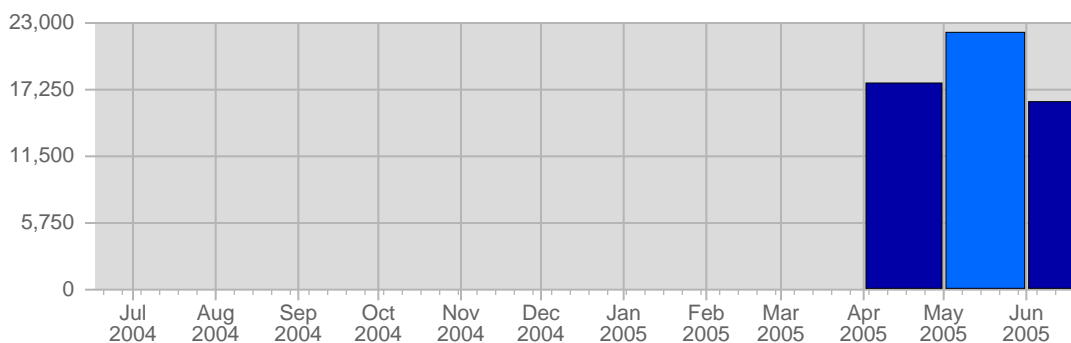
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Sun May 1st, 2005	2,795	3,364.27	-565 ▼	1.82%
Mon May 2nd, 2005	2,896	5,167.00	-2,585 ▼	1.89%
Tue May 3rd, 2005	3,368	5,461.36	-1,102 ▼	2.19%
Wed May 4th, 2005	3,480	6,183.73	-2,508 ▼	2.27%
Thu May 5th, 2005	4,120	5,450.64	-1,109 ▼	2.68%
Fri May 6th, 2005	5,258	4,592.82	+1,063 ▲	3.42%
Sat May 7th, 2005	1,691	2,907.64	-1,201 ▼	1.10%
Sun May 8th, 2005	3,018	3,364.27	+223 ▲	1.96%
Mon May 9th, 2005	4,291	5,167.00	+1,395 ▲	2.79%
Tue May 10th, 2005	4,148	5,461.36	+780 ▲	2.70%
Wed May 11th, 2005	4,138	6,183.73	+658 ▲	2.69%
Thu May 12th, 2005	3,130	5,450.64	-990 ▼	2.04%
Fri May 13th, 2005	5,476	4,592.82	+218 ▲	3.56%
Sat May 14th, 2005	3,471	2,907.64	+1,780 ▲	2.26%
Sun May 15th, 2005	2,660	3,364.27	-358 ▼	1.73%
Mon May 16th, 2005	5,905	5,167.00	+1,614 ▲	3.84%
Tue May 17th, 2005	10,004	5,461.36	+5,856 ▲	6.51%
Wed May 18th, 2005	6,448	6,183.73	+2,310 ▲	4.20%

Continued on Page 4 ...

... continued from Page 3

Thu May 19th, 2005	7,295	5,450.64	+4,165 ▲	4.75%
Fri May 20th, 2005	3,686	4,592.82	-1,790 ▼	2.40%
Sat May 21st, 2005	1,959	2,907.64	-1,512 ▼	1.28%
Sun May 22nd, 2005	4,000	3,364.27	+1,340 ▲	2.60%
Mon May 23rd, 2005	9,421	5,167.00	+3,516 ▲	6.13%
Tue May 24th, 2005	4,053	5,461.36	-5,951 ▼	2.64%
Wed May 25th, 2005	15,683	6,183.73	+9,235 ▲	10.21%
Thu May 26th, 2005	8,647	5,450.64	+1,352 ▲	5.63%
Fri May 27th, 2005	4,323	4,592.82	+637 ▲	2.81%
Sat May 28th, 2005	2,903	2,907.64	+944 ▲	1.89%
Sun May 29th, 2005	3,367	3,364.27	-633 ▼	2.19%
Mon May 30th, 2005	3,460	5,167.00	-5,961 ▼	2.25%
Tue May 31st, 2005	8,537	5,461.36	+4,484 ▲	5.56%
	153,631	93,811		

## Page Views

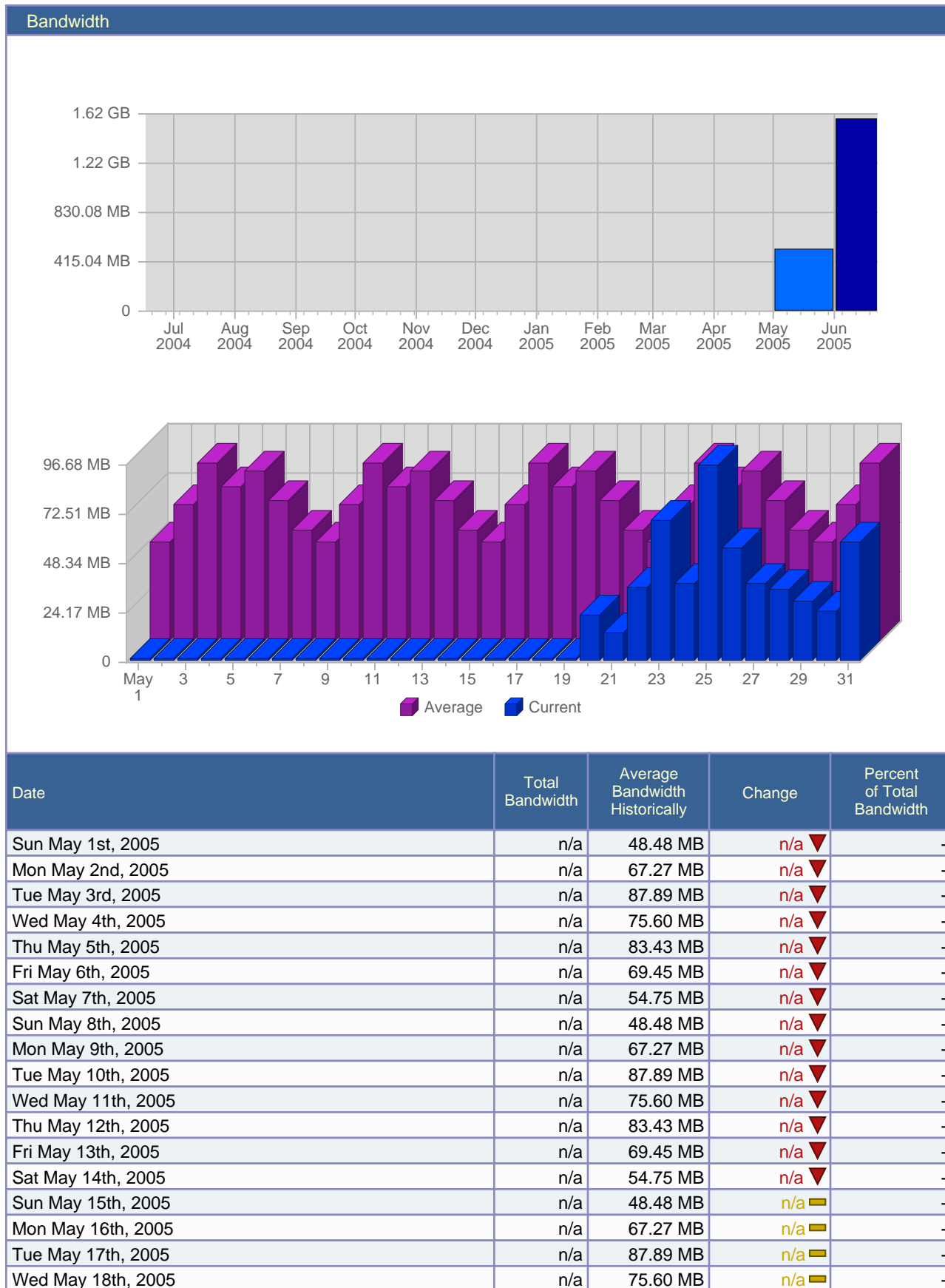


Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Sun May 1st, 2005	446	528.36	-206 ▼	2.00%
Mon May 2nd, 2005	633	861.18	-162 ▼	2.84%
Tue May 3rd, 2005	598	781.64	+31 ▲	2.68%
Wed May 4th, 2005	527	829.18	-385 ▼	2.37%
Thu May 5th, 2005	508	712.46	-340 ▼	2.28%
Fri May 6th, 2005	695	636.27	+226 ▲	3.12%
Sat May 7th, 2005	256	469.36	-211 ▼	1.15%
Sun May 8th, 2005	547	528.36	+101 ▲	2.45%
Mon May 9th, 2005	650	861.18	+17 ▲	2.92%
Tue May 10th, 2005	742	781.64	+144 ▲	3.33%
Wed May 11th, 2005	980	829.18	+453 ▲	4.40%
Thu May 12th, 2005	568	712.46	+60 ▲	2.55%
Fri May 13th, 2005	691	636.27	-4 ▼	3.10%
Sat May 14th, 2005	389	469.36	+133 ▲	1.75%
Sun May 15th, 2005	465	528.36	-82 ▼	2.09%
Mon May 16th, 2005	1,605	861.18	+955 ▲	7.20%
Tue May 17th, 2005	1,002	781.64	+260 ▲	4.50%
Wed May 18th, 2005	795	829.18	-185 ▼	3.57%

Continued on Page 6 ...

... continued from Page 5

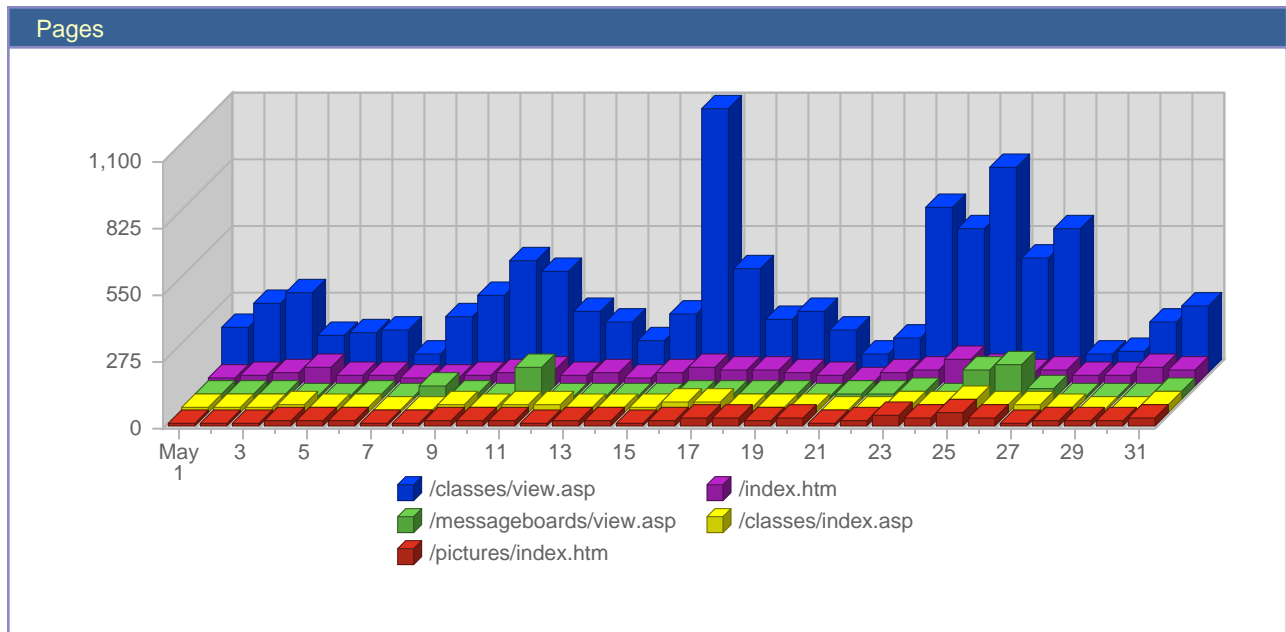
Thu May 19th, 2005	736	712.46	+168 ▲	3.30%
Fri May 20th, 2005	533	636.27	-158 ▼	2.39%
Sat May 21st, 2005	257	469.36	-132 ▼	1.15%
Sun May 22nd, 2005	506	528.36	+41 ▲	2.27%
Mon May 23rd, 2005	1,300	861.18	-305 ▼	5.83%
Tue May 24th, 2005	1,023	781.64	+21 ▲	4.59%
Wed May 25th, 2005	1,652	829.18	+857 ▲	7.41%
Thu May 26th, 2005	1,121	712.46	+385 ▲	5.03%
Fri May 27th, 2005	932	636.27	+399 ▲	4.18%
Sat May 28th, 2005	472	469.36	+215 ▲	2.12%
Sun May 29th, 2005	462	528.36	-44 ▼	2.07%
Mon May 30th, 2005	461	861.18	-839 ▼	2.07%
Tue May 31st, 2005	734	781.64	-289 ▼	3.29%
	22,286	13,358		



Continued on Page 8 ...

... continued from Page 7

Thu May 19th, 2005	n/a	83.43 MB	n/a	-
Fri May 20th, 2005	23.02 MB	69.45 MB	+23.02 MB ▲	4.42%
Sat May 21st, 2005	14.42 MB	54.75 MB	+14.42 MB ▲	2.77%
Sun May 22nd, 2005	36.13 MB	48.48 MB	+36.13 MB ▲	6.94%
Mon May 23rd, 2005	69.45 MB	67.27 MB	+69.45 MB ▲	13.33%
Tue May 24th, 2005	38.44 MB	87.89 MB	+38.44 MB ▲	7.38%
Wed May 25th, 2005	96.30 MB	75.60 MB	+96.30 MB ▲	18.48%
Thu May 26th, 2005	55.85 MB	83.43 MB	+55.85 MB ▲	10.72%
Fri May 27th, 2005	38.64 MB	69.45 MB	+15.62 MB ▲	7.42%
Sat May 28th, 2005	35.15 MB	54.75 MB	+20.73 MB ▲	6.75%
Sun May 29th, 2005	29.84 MB	48.48 MB	-6.30 MB ▼	5.73%
Mon May 30th, 2005	24.93 MB	67.27 MB	-44.52 MB ▼	4.79%
Tue May 31st, 2005	58.84 MB	87.89 MB	+20.40 MB ▲	11.29%
	521.00 MB	n/a		



#	Icon	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.		/classes/view.asp	9,871	5,341.33	+3,718 ▲	44.46%
2.		/index.htm	1,712	1,079.67	+185 ▲	7.71%
3.		/messageboards/view.asp	931	707.33	-260 ▼	4.19%
4.		/classes/index.asp	784	486.33	+109 ▲	3.53%
5.		/pictures/index.htm	711	422.33	+155 ▲	3.20%
6.		/messageboards/main.asp	643	432.33	-11 ▼	2.90%
7.		/classes/reg1.asp	519	282.67	+190 ▲	2.34%
8.		/reuniondetails/index.htm	491	313.00	+43 ▲	2.21%
9.		/messageboards/post.asp	458	335.33	-90 ▼	2.06%

Continued on Page 10 ...

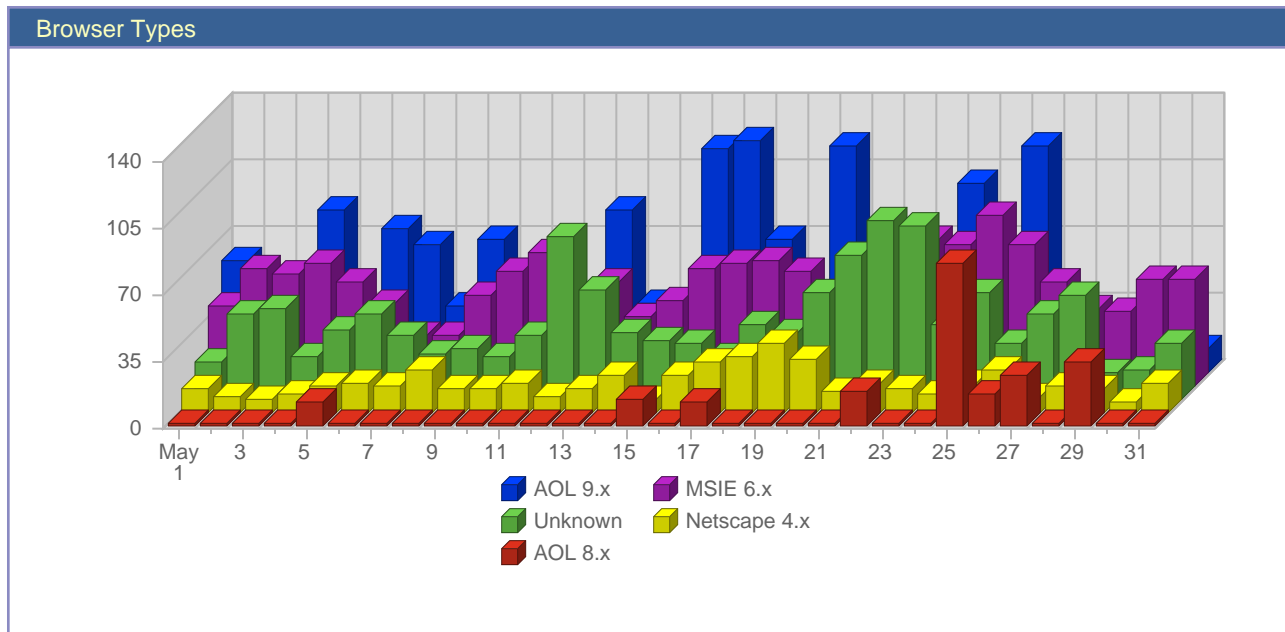
... continued from Page 9

10.	/messageboards/index.htm	369	236.00	+30 ▲	1.66%
11.	/srhshistory/index.htm	243	155.33	+20 ▲	1.10%
12.	/classes/reg2.asp	229	114.33	+115 ▲	1.03%
13.	/events.htm	194	97.00	+18 ▲	0.87%
14.	/ouractivites/index.htm	186	126.67	-8 ▼	0.84%
15.	/pictures/srhs68/index.htm	148	105.00	-19 ▼	0.67%
16.	/pictures/srhs67/index.htm	145	115.00	-55 ▼	0.65%
17.	/pictures/athletes/index.htm	136	68.00	+29 ▲	0.61%
18.	/pictures/inside/index.htm	113	82.67	-22 ▼	0.51%
19.	/contribute/index.htm	107	53.50	-1 ▼	0.48%
20.	/pictures/1983yearbook/index.htm	106	61.33	+28 ▲	0.48%
21.	/pictures/auditorium/index.htm	99	58.00	+24 ▲	0.45%
22.	/pictures/gymslockers/index.htm	97	62.67	+6 ▲	0.44%
23.	/pictures/outside/index.htm	96	56.00	+24 ▲	0.43%
24.	/pictures/athletics/index.htm	91	45.50	+12 ▲	0.41%
25.	/pictures/srhs92/hsphotos/index.htm	88	44.00	+28 ▲	0.40%

Continued on Page 11 ...

... continued from Page 10













			22,202	12,233	
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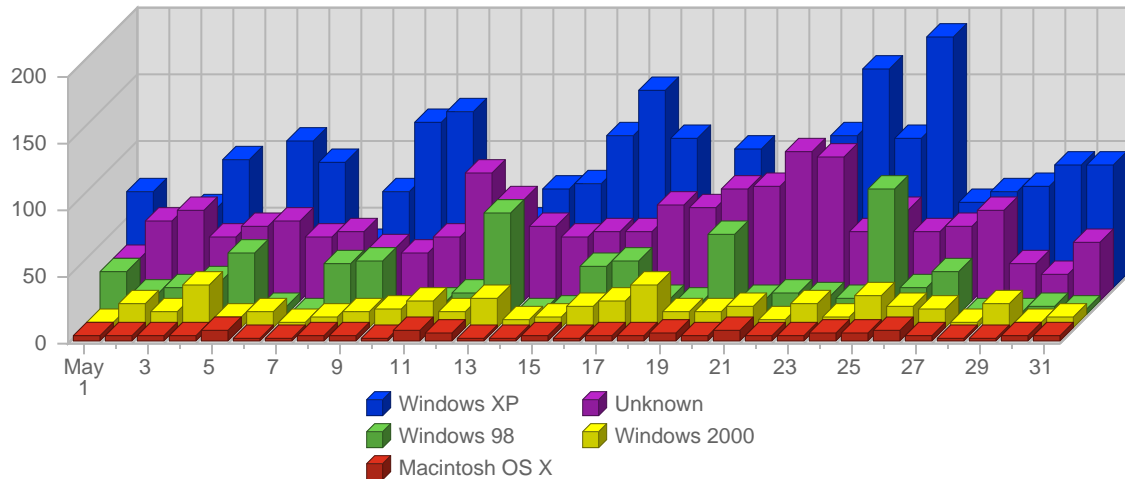
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		AOL 9.x	1,686	1,126.33	-7 ▼	27.57%
2.		MSIE 6.x	1,655	1,043.67	+179 ▲	27.06%
3.		Unknown	1,294	1,062.67	-600 ▼	21.16%
4.		Netscape 4.x	476	238.00	+176 ▲	7.78%
5.		AOL 8.x	226	113.00	+105 ▲	3.70%
6.		Firefox 1.x	195	117.00	+39 ▲	3.19%
7.		Netscape 7.x	160	80.00	-30 ▼	2.62%
8.		MSIE 5.0x	117	58.50	+32 ▲	1.91%
9.		AOL 7.x	96	48.00	-3 ▼	1.57%
10.		MSIE 4.x	74	37.00	+26 ▲	1.21%
11.		Safari 1.x	34	17.00	-35 ▼	0.56%
12.		MSIE 5.5	32	16.00	-8 ▼	0.52%
13.		Firefox 0.x	19	9.50	-14 ▼	0.31%
14.		Netscape 3.x	17	14.00	-8 ▼	0.28%










Continued on Page 13 ...

... continued from Page 12

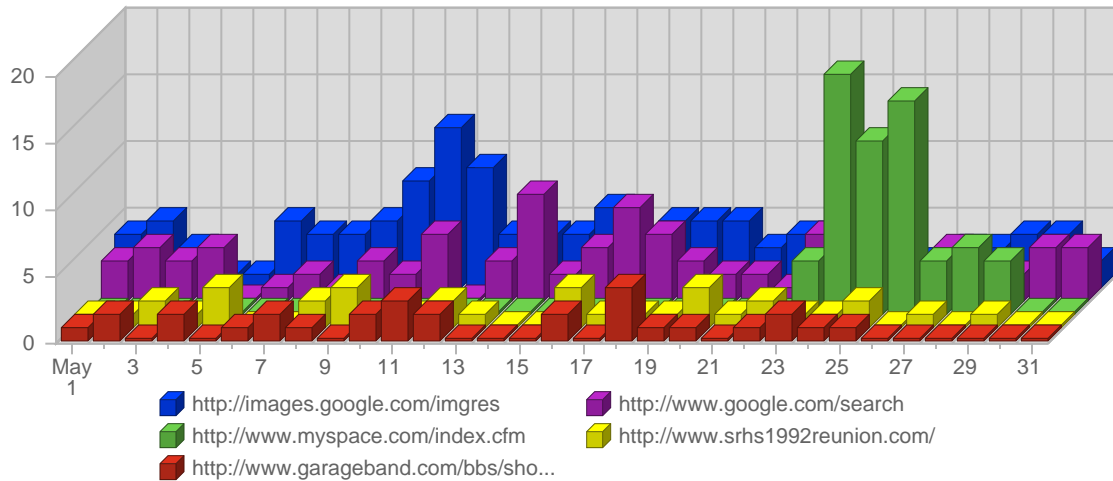
15.		AOL 6.x	15	-	+15 ▲	0.25%
16.		WebTV 1.x	4	-	+4 ▲	0.07%
17.		AOL 4.x	3	1.50	-29 ▼	0.05%
18.		Opera 7.x	3	-	+3 ▲	0.05%
19.		Opera 3.x	2	1.00	0 ▬	0.03%
20.		Netscape 6.x	2	1.00	0 ▬	0.03%
21.		Avant	1	-	+1 ▲	0.02%
22.		Opera 6.x	1	-	+1 ▲	0.02%
23.		Netscape 4.7	1	0.50	-3 ▼	0.02%
24.		Camino	1	-	+1 ▲	0.02%
25.		Netscape 4.5	1	-	+1 ▲	0.02%
26.		Netscape 2.x	1	0.50	-15 ▼	0.02%
			6,116	3,778		





## Browser Operating Systems



#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Windows XP	2,787	1,830.33	+83 ▲	45.57%
2.		Unknown	1,847	1,369.67	-415 ▼	30.20%
3.		Windows 98	711	465.67	+25 ▲	11.63%
4.		Windows 2000	415	231.33	+136 ▲	6.79%
5.		Macintosh OS X	127	63.50	-14 ▼	2.08%
6.		Windows ME	86	43.00	-19 ▼	1.41%
7.		Macintosh PPC	77	38.50	+24 ▲	1.26%
8.		Linux	43	21.50	+10 ▲	0.70%
9.		Windows NT	15	7.50	+6 ▲	0.25%
10.		Windows 95	7	3.50	+1 ▲	0.11%
11.		Windows 2003	1	0.50	-4 ▼	0.02%
			6,116	4,016		

## Referring URLs



#	Icon	Referring URL	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		<a href="http://images.google.com/imgres">http://images.google.com/imgres</a>	132	66.00	+32 ▲	21.50%
2.		<a href="http://www.google.com/search">http://www.google.com/search</a>	96	56.67	+22 ▲	15.64%
3.		<a href="http://www.myspace.com/index.cfm">http://www.myspace.com/index.cfm</a>	64	-	+64 ▲	10.42%
4.		<a href="http://www.srhs1992reunion.com/">http://www.srhs1992reunion.com/</a>	35	22.33	+3 ▲	5.70%
5.		<a href="http://www.garageband.com/bbs/sho...">http://www.garageband.com/bbs/sho...</a>	29	15.33	+12 ▲	4.72%
6.		<a href="http://search.yahoo.com/search">http://search.yahoo.com/search</a>	26	14.67	+8 ▲	4.24%
7.		<a href="http://www.xanga.com/home.aspx">http://www.xanga.com/home.aspx</a>	25	12.50	+14 ▲	4.07%
8.		<a href="http://aolsearch.aol.com/aol/search">http://aolsearch.aol.com/aol/search</a>	23	15.00	+1 ▲	3.75%
9.		<a href="http://www.santarosahigh.org/titl...">http://www.santarosahigh.org/titl...</a>	22	11.00	-10 ▼	3.58%

Continued on Page 16 ...

... continued from Page 15

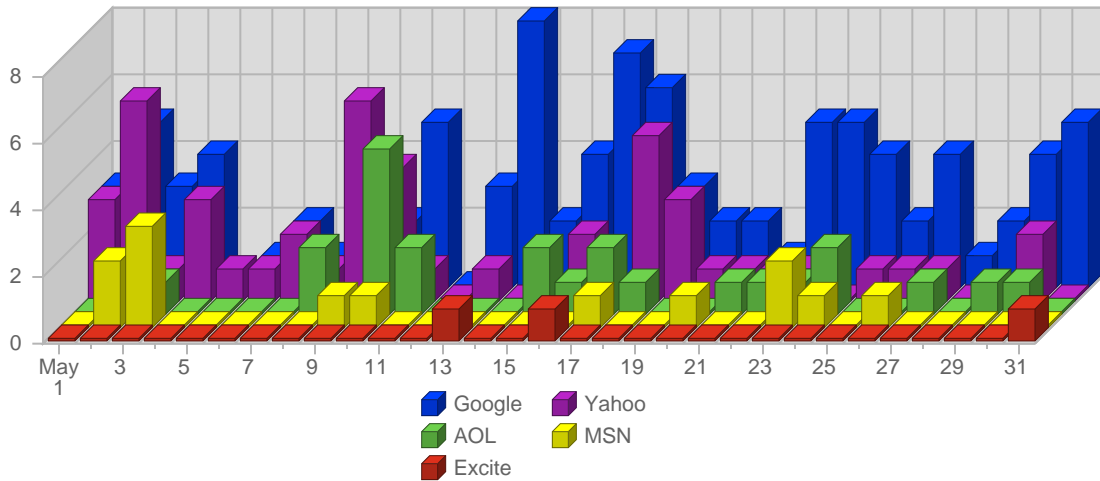
10.		<a href="http://images.search.yahoo.com/se...">http://images.search.yahoo.com/se...</a>	14	8.67	+2 ▲	2.28%
11.		<a href="http://search.msn.com/results.aspx">http://search.msn.com/results.aspx</a>	10	5.00	0 ▬	1.63%
12.		<a href="http://images.google.ca/imgres">http://images.google.ca/imgres</a>	9	4.50	+1 ▲	1.47%
13.		<a href="http://www.xanga.com/private/home...">http://www.xanga.com/private/home...</a>	9	4.50	+7 ▲	1.47%
14.		<a href="http://images.google.co.uk/imgres">http://images.google.co.uk/imgres</a>	6	3.00	-1 ▼	0.98%
15.		<a href="http://www.whois.sc/">http://www.whois.sc/</a>	5	2.50	+1 ▲	0.81%
16.		<a href="http://64.233.183.104/search">http://64.233.183.104/search</a>	5	2.50	-3 ▼	0.81%
17.		<a href="http://www.google.com/imgres">http://www.google.com/imgres</a>	5	2.50	+3 ▲	0.81%
18.		<a href="http://216.239.59.104/search">http://216.239.59.104/search</a>	4	2.00	+1 ▲	0.65%
19.		<a href="http://images.google.fr/imgres">http://images.google.fr/imgres</a>	4	2.00	+2 ▲	0.65%
20.		<a href="http://xavierpain.proboards45.com...">http://xavierpain.proboards45.com...</a>	4	-	+4 ▲	0.65%
21.		<a href="http://images.google.be/imgres">http://images.google.be/imgres</a>	4	2.00	+3 ▲	0.65%
22.		<a href="http://us.f317.mail.yahoo.com/ym/...">http://us.f317.mail.yahoo.com/ym/...</a>	4	-	+4 ▲	0.65%
23.		<a href="http://images.google.de/imgres">http://images.google.de/imgres</a>	4	2.00	-4 ▼	0.65%
24.		<a href="http://search.earthlink.net/search">http://search.earthlink.net/search</a>	3	1.50	0 ▬	0.49%
25.		<a href="http://www.overture.com/d/search/...">http://www.overture.com/d/search/...</a>	3	1.50	0 ▬	0.49%









Continued on Page 17 ...

... continued from Page 16

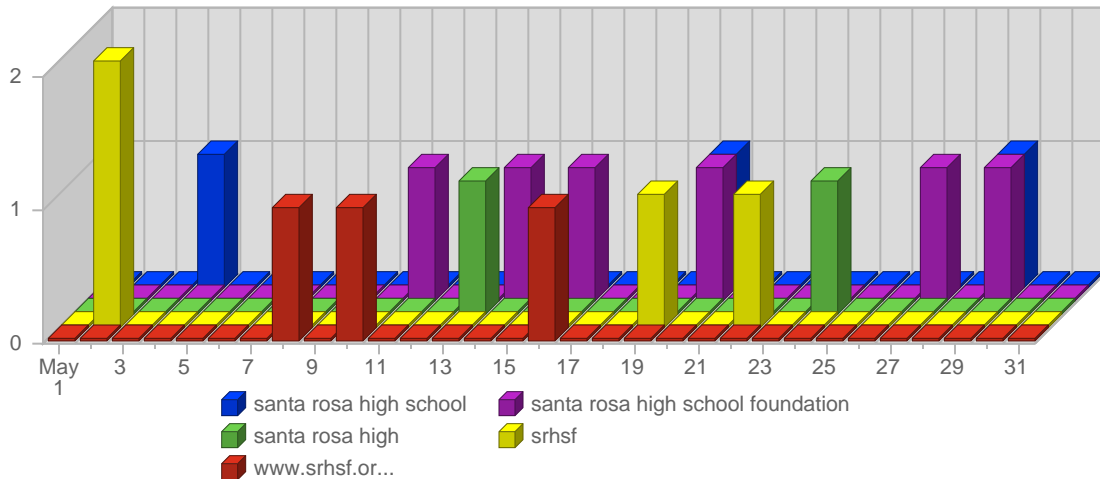
			614	222	
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## Search Engines



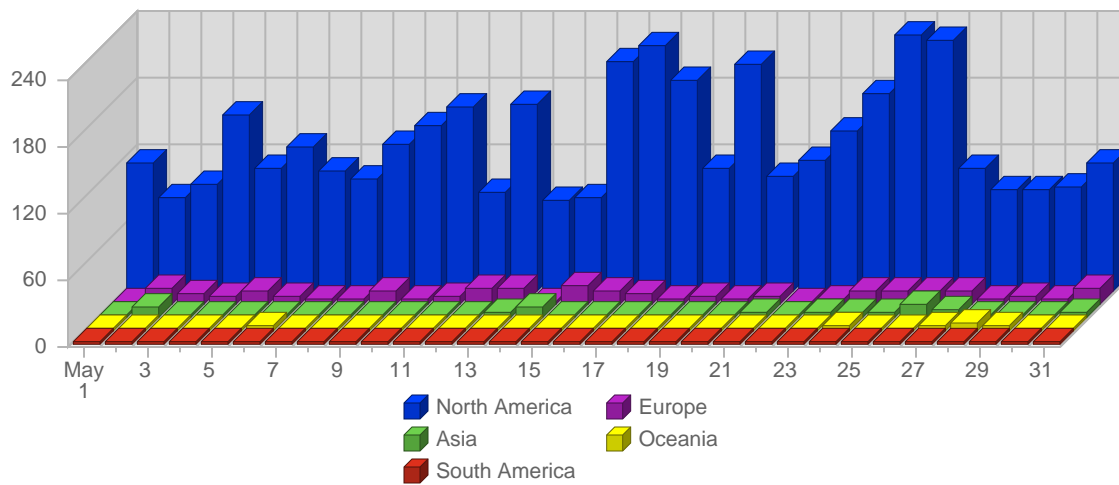
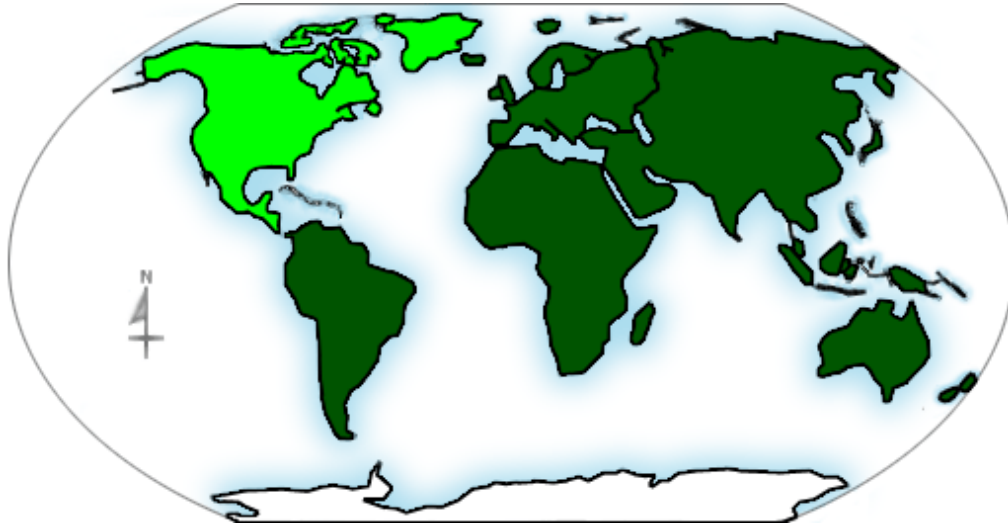
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	99	59.67	+19 ▲	51.30%
2.		Yahoo	49	28.33	+13 ▲	25.39%
3.		AOL	24	16.33	-1 ▼	12.44%
4.		MSN	13	6.50	-4 ▼	6.74%
5.		Excite	3	-	+3 ▲	1.55%
6.		Overture	3	1.50	0 ▬	1.55%
7.		AltaVista	1	0.50	-8 ▼	0.52%
8.		All The Web	1	0.50	0 ▬	0.52%
			193	110		







## Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	santa rosa high school	12	7.00	-6 ▼	6.78%
2.	santa rosa high school foundation	11	3.00	+5 ▲	6.22%
3.	santa rosa high	5	2.00	+3 ▲	2.83%
4.	srhsf	4	-	+4 ▲	2.26%
5.	www.srhsf.or...	3	-	+3 ▲	1.70%
6.	dan earl retirement	3	0.50	+1 ▲	1.70%
7.	santa rosa high school mendocino	2	1.00	+1 ▲	1.13%
8.	linda hilliard	2	-	+2 ▲	1.13%
9.	santa rosa high school alumni	2	0.50	-1 ▼	1.13%
10.	srhs ca	2	-	+2 ▲	1.13%
11.	975bc60422d0...	2	-	+2 ▲	1.13%
12.	srhs	2	1.00	-1 ▼	1.13%
13.	santa rosa high reunion	2	-	+2 ▲	1.13%
14.	santa rosa high school class of 1985	2	-	+2 ▲	1.13%
15.	santa rosa high school website	2	1.00	+1 ▲	1.13%
16.	gary zanolini	2	-	+2 ▲	1.13%
17.	52cc706422e3...	2	-	+2 ▲	1.13%
18.	woodshop classes santa rosa	1	-	+1 ▲	0.57%
19.	janet sugiyama	1	-	+1 ▲	0.57%
20.	school foundation activities	1	-	+1 ▲	0.57%
21.	high school santa rosa	1	-	+1 ▲	0.57%
22.	dallachie matthew	1	-	+1 ▲	0.57%
23.	jeanette barron	1	-	+1 ▲	0.57%
24.	santa rosa city schools pictures	1	-	+1 ▲	0.57%
25.	santa rosa yearbook high school e...	1	-	+1 ▲	0.57%
		177	16		

## Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		North America	4,196	4,231.50	-71 ▼	90.49%
2.		Europe	269	264.50	+9 ▲	5.80%
3.		Asia	109	116.50	-15 ▼	2.35%
4.		Oceania	46	46.00	0 ▬	0.99%
5.		South America	9	21.00	-24 ▼	0.19%
6.		Africa	8	9.50	-3 ▼	0.17%

Continued on Page 21 ...

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			4,637	4,689	
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